TERMS & CONDITIONS

1. SPONSOR: The sponsor of the subscriber giveaway (the "Giveaway") is Backward Fashion ("Sponsor").

2. AGREEMENT TO OFFICIAL RULES: By entering the Giveaway, you indicate your full and unconditional agreement to (a) these Official Rules, and (b) Sponsor's decisions, which are final and binding. Winning the Prize (as defined in Section 7 of these Official Rules) is contingent upon fulfilling all requirements set forth herein.

3. SCHEDULE: The Giveaway begins at 12:00 AM PST on May 7, 2025 and ends at 11:59 PM PST on May 31, 2025 (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Giveaway. It is each individual's responsibility to observe time zone differences.

4. HOW TO ENTER: The Giveaway is open to individuals who subscribe to Backward YouTube channel (the "Channel Subscription") during the Entry Period. The Channel Subscription may be completed online. A completed Channel Subscription will be considered an "Entry." You may not use an agency or any automated system to enter and Sponsor reserves the right to disqualify any Entries received through such methods. Your entrance into the Giveaway constitutes your agreement to these Official Rules.

5. ELIGIBILITY: Eligibility to participate in the Giveaway is limited to individuals who are at least eighteen (18) years of age and residents of the United States. Limit one (1) entry per individual. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than the stated number of entries by using multiple/ different email addresses, accounts, identities, registrations, and logins, or any other methods will void that participant's entries, and that participant may be disqualified. Registrations or submissions generated by a script, macro, or other automated means are void. In the event of a dispute as to any entrant, the natural person associated with the name and email address provided on the Channel Subscription shall be deemed to be the entrant. The email address provided on the Channel Subscription must match the email address to which a link to the Channel Subscription was sent by or on behalf of the Sponsor. The potential winner of the Prize may be required to show proof of identity. All responses to questions presented in the Channel Subscription must be true, accurate, and complete to the best of the entrant's knowledge. Entrants who disregard these Official Rules are not eligible to participate in or win

6. SELETION OF WINNER: Sponsor will select one (1) winner at random from eligible entries received during the eligible period. All entries must be submitted by 11:59 PM PST on May 31, 2025. The Sponsor will attempt to notify the winner by Email or Direct Message by 11:59 PM PST on June 3, 2025. The winner will have three (3) days to acknowledge receipt of the winning notification. If the Prize is not claimed within the three (3) day time limit, Sponsor will select an alternate winner at random from eligible entries received. **If the Backward YouTube Channel does not reach 1,000 subscribers by May 31, 2025, no Prize will be awarded and the Giveaway will be canceled.**

7. PRIZE: The Sponsor will award a Prize consisting of a $50 gift card ("Prize"). The Prize has an approximate retail value of $50 USD. Sponsor is not responsible if the Prize is lost, stolen, destroyed, or used without permission. If the Prize is lost or stolen, it will not be replaced.

Prize Conditions:
Prize subject to availability. The winner is solely responsible for paying all federal, state, local, and income taxes and any other costs and expenses not expressly covered by Sponsor in these rules. Any Prize details not specified above will be determined by Sponsor in its sole discretion. Any other incidental expenses on the prize not specified herein are the winner's sole responsibility.

The Prize may not be assigned or transferred and must be accepted as awarded. You may not request cash or a substitute Prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the Prize is not available for any reason, as determined by Sponsor in its sole discretion (and such prize will be deemed the Prize for all purposes under these Official Rules). The Prize will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

8. GENERAL: The Giveaway and these Official Rules will be governed by and construed in accordance with the laws of the United States, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the United States. Entrants consent to the jurisdiction and venue of the federal, state, and local courts located in the United States. In the event that the operation, security, or administration of the Giveaway is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual who tampers with the operation of the Giveaway, violates these Official Rules, or acts in an unsportsmanlike or disruptive manner. Sponsor reserves the right to seek damages from any person who seeks to undermine the legitimate operation of the Giveaway. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. ONLINE ENTRIES: All entries must be submitted online through the method provided in the Channel Subscription. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. Sponsor shall not be responsible for incorrect or inaccurate transcription of entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or website, inability to submit the online form, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Giveaway, or for late, lost, stolen, illegible or misdirected entries. If this Giveaway or any website associated therewith (or any portion thereof) becomes corrupted or otherwise does not permit entry in the Giveaway, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper operation of this Giveaway, Sponsor reserves the right, at its sole discretion, to disqualify any entrant implicated in such action, and/or to cancel, terminate, modify or suspend this Giveaway or any portion thereof.

10. RELEASE AND LIMITATION OF LIABILITY: By participating in the Giveaway, you agree to release and hold harmless Sponsor and its parent, subsidiaries, affiliates; and each of

their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of the Prize, including, but not limited to: (a) unauthorized human intervention in the Giveaway; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Giveaway or the processing of entries; or (f) injury or damage to persons or property. You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Giveaway, and in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. **PRIVACY AND PUBLICITY**: Any information you submit as part of the Giveaway will be used for purposes of this Giveaway and for the Sponsor's general business purposes. All data collected will be anonymized, and no personally identifiable information will be shared or included in the final report. Except where prohibited by law, participation in the Giveaway constitutes your consent to Sponsor's use of your likeness, voice, opinions, and biographical information for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

12. CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.